

The **ArtFund** Prize 2011

for museums and galleries

7.45pm, Wednesday 2 February

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Long list for inaugural £10,000 Clore Award for Museum Learning announced, in tandem with Art Fund Prize for Museum of the Year

Ten museums across the UK have been long listed for the inaugural £10,000 Clore Award for Museum Learning. The new award is aimed at championing excellence in museum learning and is run in parallel with the Art Fund Prize, the UK's largest arts prize celebrating excellence and innovation in museums and galleries across the UK.

Supported by the Clore Duffield Foundation, the Clore Award for Museum Learning 2011 will be presented on 15 June 2011. The award recognises quality, impact and innovation in using museums and galleries for learning activities and initiatives.

In tandem with the Art Fund Prize long list, the Clore Award long list is announced today. It comprises:

- **Discovery Museum**, Newcastle upon Tyne for *Culture Shock* – digital storytelling project in the North East
- **Edward Jenner Museum**, Gloucestershire for *Ghosts in the Attic* – From Smallpox to MMR: an attic room exhibition/installation uniting contemporary art & science.
- **Hunterian Museum and Art Gallery**, Glasgow for *Touching Lives* – exploring access to collections for visually impaired young people
- **Keats House**, London for *Stories of the World* – young people exploring world cultures at Keats House and Garden

- **Museums Sheffield Millennium Gallery**, Sheffield for *With Sheba and Arwa (Belonging)* – Engaging communities and young people in a programme of learning and co-curation inspired by the legacy of two great Yemeni queens, Bilqis (Queen of Sheba) and Arwa (Sayyida Hurra), and modern day experiences of UK-Arabic women
- **National Museum of the Royal Navy**, Portsmouth for *Face to Face: Documenting experiences of conflict* – An innovative film project with primary school pupils and veterans exploring the impact of war
- **South London Gallery**, London for *Making Play* – Adventures in creative play through contemporary art
- **The Courtauld Gallery**, London for *Animating Art History* – an ongoing project which combines art history & animation for 6th Form & BTEC students from families with no prior engagement in higher education
- **The Fruitmarket Gallery**, Edinburgh for *Air Iomlaid / On Exchange* – artist-led exhibition/education project, involving children from Skye & Edinburgh exploring their language, culture and environment and sharing their experience and inspiring schools throughout Scotland
- **The Pitt Rivers Museum and the Oxford University Museum of Natural History**, Oxford for *Making Museums* – children design and make their own museums, from acquisition to exhibition, celebrating their identities

The Clore long list is selected by an expert judging panel, co-chaired by Dame Vivien Duffield DBE, Chairman of the Clore Duffield Foundation and Sally Bacon, Executive Director. They are joined by Cerrie Burnell, presenter on BBC CBeebies, Gerard Kelly, Editor of the Times Education Supplement, and Mark Taylor, Director of the Museums Association.

Sally Bacon, co-chair of the Clore Award for Museum Learning, said: “We were delighted to see such a diverse range of submissions in terms of scale, subject matter, location and reach. I realised early on that we weren’t looking for footprints in the sand, but for projects which had made a real and lasting impact on learners’ lives, and on the future work of the whole museum. Our selection includes projects focused on digital storytelling; intergenerational work; the value of play; and children designing and making their own museums. All ten long listed projects demonstrate the power of museums to be active hubs of learning and engagement within their local rural or urban communities – and how important it is to keep such work going in this difficult economic climate.”

More information on the Clore Award can be found at www.artfundprize.org.uk/clore-award

Tonight, at 7.15pm, the long list for the Art Fund Prize 2011 will be announced on BBC Radio 4's Front Row, which commences at 7.15pm. The Art Fund Prize 2011 rewards excellence and innovation in museums and galleries in the UK for a project completed or undertaken in 2010. It is judged by an independent panel of experts chaired by Michael Portillo.

Michael Portillo will announce tonight that the following museums have been long listed for the Art Fund Prize:

- **British Museum**, London for *A History of the World*
- **Hertford Museum**, Hertfordshire for *Hertford Museum's Development Project*
- **Leighton House**, London for *Closer to Home: The Restoration and Reopening of Leighton House Museum*
- **Mostyn**, Llandudno, Wales for *Refurbishment and extension of Mostyn gallery*
- **People's History Museum**, Manchester for *The new People's History Museum 2010*
- **Polar Museum**, University of Cambridge for *Promoting Britain's Polar Heritage*
- The new **Robert Burns Birthplace Museum**, Alloway, Scotland
- **Roman Baths Museum**, Bath for *Roman Baths Development*
- **V&A**, London for its *Ceramics Study Galleries*
- **Yorkshire Museum**, York for *Letting in the Light - Revitalising the Yorkshire Museum for the 21st century*

The short lists for the Clore Award and Art Fund Prize will both be announced on 19 May. The winner of both will be announced on 15 June.

More information on both Prizes can be found at www.artfundprize.org.uk. You can follow news on the Art Fund Prize at www.twitter.com/artfundprize and join in discussions via the Art Fund's Facebook group, www.facebook.com/theartfund.

Ends

Notes to Editors

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The Art Fund Prize

The Art Fund Prize is administered by The Museum Prize, a charitable company created in 2001 by representatives of National Heritage, the Museums Association, the Art Fund and the Campaign for Museums. These organisations agreed to put aside award schemes they formerly

ran (including National Heritage's Museum of the Year) and lend their support to this single major prize.

The Art Fund has sponsored The Museum Prize since 2008.

The Art Fund is the national fundraising charity for works of art and plays a major part in enriching the range, quality and understanding of art in the UK. It campaigns, fundraises and gives money to museums and galleries to buy and show art, and promotes its enjoyment through its events and membership scheme. Current initiatives include sponsoring the UK tour of the ARTIST ROOMS collection, and the recent successful campaign in partnership with the National Trust to raise £2.7 million to save Brueghel's *The Procession to Calvary* for Nostell Priory. The Art Fund is funded by its art-loving and museum-going members and supporters who believe that great art should be for everyone to enjoy. Find out more at www.artfund.org. Press contact | 020 7225 4888 | media@artfund.org

The Clore Duffield Foundation is chaired by Dame Vivien Duffield DBE and has a strong focus on supporting cultural learning, particularly within museums and galleries and at heritage sites. www.cloreduffield.org.uk. It is one of the founding partners of the Cultural Learning Alliance, a collective voice working to ensure that all children and young people have meaningful access to culture in this difficult economic climate. www.culturallearningalliance.org.uk